

Document title in sentence case_

One or two sentences that say what this document is about and what the reader should take away from it.

1 Cards in a grid

Use cards for parallel options. Keep the number of columns between two and four.

TIER 1

Off-the-shelf tools

- ▲ Everyday work, writing, research
- ▲ Personal and one-off tasks
- ▲ Start in a day, pay for licences

TIER 2

No-code integrations

- ▲ Repeated processes across systems
- ▲ Medium volume, clear rules
- ▲ Weeks, pay mostly for setup

TIER 3

Custom and self-hosted

- ▲ High volume, unique know-how
- ▲ Sensitive data, regulation
- ▲ Months, pay for build and run

2 Numbers

40+

senior developers

23+

delivered projects

16+

long-term clients

2017

building software since

3 Table

STATUS	DATA	WHERE IT MAY GO
● Green	Public information, marketing, anonymized data	Any tool
● Orange	Contracts, price lists, internal finance	Business plan with a data processing agreement
● Red	Large-scale personal data, health data, trade secrets	Only after legal review, ideally a local model

Captions and sources go under the table in caption size.

4 Callout and steps

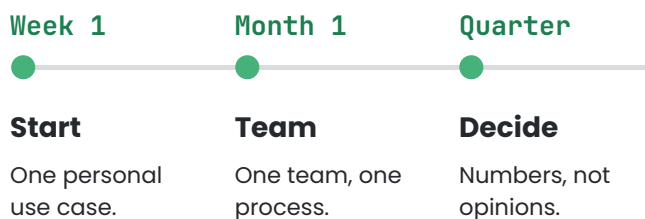
KEY POINT

A callout highlights one thing the reader must not miss. One per section at most.

- 1 **Pick one process.** Start small and measurable.
- 2 **Measure before and after.** Time, errors, cost.
- 3 **Decide with numbers.** Invest where they hold up.

5 Code and timeline

```
1 {  
2   mailto: info@apitree.cz  
3 }
```



6 Chart

